**Play Unified, Learn Unified Project**

**Funded by Stavros Niarchos Foundation**

**Final Year Sustainability Plan**

**Sustainability Overview:** When we create impactful and inclusive initiatives, we need to consider how long they will be able to support themselves. A short-lasting project has limited impact, so our goal is to ensure quality Unified Schools programming for many years to come. We can achieve this goal with a strong sustainability plan!

**Instructions:** As Programs move into Year 3 of the Play Unified, Learn Unified project, we ask that each Program take the time to discuss the following items with their implementation team and create a plan to ensure sustainability past Year 3.

**Important Elements of Sustainability:**

As a Program plans for sustainability, there are four elements that must be considered.

Funding and Sponsorship:

How will the Program continue to pay for school programming? What current or potenial partners could fund school-based programming? How much funding is needed to continue? How much funding does each school require per year?

|  |
| --- |
|  |

Staffing and Volunteers:

What staff and volunteers are needed to continue programming? How will they be engaged? Will they be paid staff? What will their role be?

|  |
| --- |
|  |

Partnership Support:

What government partnerships are needed to sustain programming? How can the Program continue to engage schools and universities as implementation partners?

|  |
| --- |
|  |

Community Involvement:

What support is needed from parents and family members? What businesses can support the work? What community entities are needed to support inclusion in schools?

|  |
| --- |
|  |

**Helpful Infrastructure: Tools that support programming**

A Program must consider creating supportive tools to ensure sustainability

Playbooks and Resources:

What resources are needed? Who will create them? How will they be used after the project is finished?

|  |
| --- |
|  |

MOUs and Partnerships:

What MOUs need to be created and signed? What partnerships need to be formed? What are the most important partnerships to ensure school programming is sustainable?

|  |
| --- |
|  |

Videos, pictures and media coverage:

What videos need to be created to show the powerful work of Special Olympics in schools? How can the Program engage the media to increase awareness?

|  |
| --- |
|  |

Connect all Special Olympics work together:

By having Sports, Health, Athlete Leadership, and Unified Schools programming all connected, it is easier to continue the work of each if funding for one goes away. How will the Program do this?

|  |
| --- |
|  |

**Sustainability Best Practices:**

- *Special Olympics Tanzania* signed MOU with Tanzania Football Federation to help support training of coaches for Unified Sports. This alliance will remain beyond Year 3 of SNF funding and will help ensure the continuity of inclusive sports in Tanzania.

- *Special Olympics Egypt* has formed a close relationship with the American University in Cairo to provide college-age volunteers and organizers for Unified Schools events. By maintaining this partnership, Unified Schools programming in Egypt can continue as long as the university is able to provide volunteers.

- *Special Olympics Indonesia* was prominently featured on DAAI TV’s program “Filantropi” with a substantive video that they can use to share with future partners and sponsors. Having this media available to share strengthens their efforts to sustain their programming through new avenues moving forward.

**Sustainability Year Plan:**

What will the Program do each quarter of Year 3 to ensure sustainability?

|  |  |
| --- | --- |
| June-August |  |
| September-November |  |
| December- February |  |
| March-May |  |